



The Noisy Water Gazette

Volume 1, Issue 6
September 2003



Excellence Through Service

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UPCOMING MEETINGS

As most of you may know, there has been several discussions about a horse race track and casino in Hobbs. Local resident, R.D. Hubbard is one of the applicants being considered for the race track in Hobbs. The following meetings are scheduled to take place about the track and casino. For those interested parties who want to attend in person, the following information is what we have received:

Oct. 10	Gaming Control Board-ABQ	Background info. to Racing Comm.
Oct. 21 & 22	Racing Comm.-HOBBS	Sites review in Hobbs
Nov. 11 & 12	Racing Comm.-ABQ	Applicants Presentation-ABQ Office
Nov. 19	Racing Comm.-ABQ	Awarding of Hobbs Track
Dec. 2	Gaming Control Board-ABQ	Awarding of Casino License for Hobbs Track

The meetings for the Racing Commission will start at 9 AM at 300 San Mateo NE, Suite 110 in Albuquerque. The Hobbs meeting place and time have not been set as of yet but you can call the Racing Commission Office at (505) 841-6400 closer to the meetings to get an accurate time and location. The Gaming Control Board meetings will start at 9 AM at 6400 Uptown Blvd. NE in Albuquerque. The Gaming Control Board's phone number is (505) 841-9700.

ASPENFEST! ASPENFEST! ASPENFEST! ASPENFEST! ASPENFEST!

This year's theme is "Ruidoso Way Off Broadway" (The Big Imagination of a Special Mountain Town). The parade will be Saturday, October 4th at 10 AM. It will start at the intersection of Sudderth and Mechem and will run through to the Ruidoso Valley Chamber of Commerce office at 720 Sudderth Drive. The registration deadline is Friday, September 26. The entry fee for a parade float is \$50, \$25 for all other entries and \$10 for non-profits. Float applications can be delivered to the Ruidoso Valley Chamber of Commerce in person, fax or mail. Call Karen at 257-7395 for more information.

Calendar of Events

SEPTEMBER 2003

- 12, Art After Hours Gallery Walks 378-4302
- 13, Hoofbeats Benefit Horse Show, Equibest Equestrian Center
- 17-21, 33rd Annual Golden Aspen Motorcycle Rally 258-3947
- 20, Pine Top Rod & Custom Car Club/Show 258-3947
- 20, The Fabulous Thunderbirds Concert 378-4140
- 22, Altrusa Low-cost mammograms 258-4210
- 27, Trek for Trash 257-5030
- 27, "Boomers" musical tribute 258-5702
- 28, Ruidoso Arts Commission Concert-In-the-Park 378-4302



BUSINESS AFTER HOURS

- September 17 - Golden Aspen Rally
- October 2 - Spencer Theatre
- October 16 - Mitchell's Jewelry
- November 6 - 1st National Bank
- December - RVCC Open House



Ruidoso Valley Chamber of Commerce
Board of Directors

Pat Martin—President

Paul Ragland—President Elect

Dr. Jim Miller—Past President

Steve Tally—Treasurer

Casteel Martell—VP Business

Membership

Demaris Howell—VP Community
Service

Greg Cory—Financial Council

Dr. Gary Jackson—Healthcare Council

Jean Stoddard—Attractions Council

Tracey Jeffers—Professional Council

Chad Evans—Real Estate Industry

Betty Blair—Ruidoso Valley Greeters

Advisory Directors

Deborah Marcum-Byars—
Village of Ruidoso

Jackie Branum—City of Ruidoso
Downs

Brian Parrish—Inn of the Mountain
Gods

Chamber Business Office Staff

Bard Treptow - Executive Director
brad@ruidoso.net

Marguerite Grace—Operations Manager
marguerite@ruidoso.net

Karen McGeoghegan—Exec. Assistant
chamber@ruidoso.net

Visitor Center Staff

Gerri Baker—Manager
info@ruidoso.net

Lillie Erives-Mattson—Visitor Center
Information Specialist
lillie@ruidoso.net

Eddie Parker—Visitor Center
Information Specialist
eddie@ruidoso.net

**Web site statistics for the month of
August, 2003**

Total sessions served: 185,435

Total Hits made on server: 5,100,649

Total page view hits: 494,546

Webmaster: Dave Shultz
937-2374, dave@ruidoso.net

**Small Business Development Center
Eastern New Mexico University-Roswell
Goals and Objectives**

The Small Business Development Center is committed to providing each client an effective interaction of **education, opportunity, and means.**

The client has access to one-on-one counseling, classes and seminars on topics of interest to the business community, and an extensive resource library that is open to the public. SBDC staff can help a client determine the feasibility of the market, evaluate the competition, and analyze financial data. Although the Small Business Development Center does not have money to lend, it can assist its clients with any type of loan package. A typical loan package includes a business plan narrative, financial spreadsheets, personal financial statements, and resumes. SBDC staff will help with any or all of these components of a loan package.

All services are free of charge, although there is a minimal charge to recover costs if the client requests more than four copies of his business plan. Classes and seminars will often have a fee, although the SBDC strives to offer no-cost workshops when possible. On-going assistance is available to the client as his business gets underway, and is available to him, again at no charge, for as long as he requests it.

For more information contact:

Gene Simmons
505-624-7133

Small Business Development Center
Eastern New Mexico University-Roswell

**FREE SEMINAR FROM THE SMALL
BUSINESS DEVELOPMENT
CENTER IN ROSWELL**

“Using the Internet for Business”

This seminar is tentatively planned for late October as a one-day workshop through the Small Business Development Center and a collaborative effort with Senator Jeff Bingaman. The time and location have not been identified yet as is the content since this is such a broad subject. If you would like to provide some topics of interest to be covered and/or sign up for the seminar, please contact SBDC Director Gene Simmons at 624-7133.

Champions of Service



Congratulations goes out to Robin Jones, owner of Ruidoso Ready Labor as the September 2003 Champions of Service.

Gross Receipts Tax— May 2003— \$652,876.28

June 2003— \$667,769.71

This represents a 2.3% increase over the previous month, same year.

Lodger's Tax Historical Collections

June 2002 \$ 64,276.22

June 2003 \$ 78,124.30

This represents a 21% increase for the same month, previous year.

Welcome to each of our new members and the RVCC hopes you get the most out of your investment.

- Skin Care Consultant/Sales Director., Mary Kay Cosmetics - Cathie Callaghan
- Rudy Oso Roost - Harold Spiegel, Cabin Rental
- Preservation Tree Service - Harold Spiegel
- Tara Medica Skin Care - Tara Keene
- Martha Ann Di Santo/Greeter
- Friends of the Musical Arts
- Southwest Book Roundup

Chamber Business Members Renewals - A special thank you to each and every one of our renewal members. Your investment is greatly appreciated.

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|-----------------------|------------------------------------|
| Michelle's | Mountain Enterprises |
| Disco Taco | Immediate Care Clinic |
| Pena's Place | Mountainair Clothiers |
| Red Raccoon | Sunset Canyon Lodge |
| Swiss Chalet | Alto Hombre Gordito |
| Williams Cabin | Eagle Land Surveying |
| Alto Ski Shop | Photography by Mark |
| Sonic Drive In | Holiday Inn Express |
| Covered Wagon | White Mountain Pottery |
| Rancho Ruidoso | Gazebo Shopping Center |
| Jo Steel Agency | Charter Communications |
| Benson Fine Art | The Lodge at Cloudcroft |
| Mountain Living | Road Works Tree Service |
| Ruidoso Mortgage | Ruidoso River Association |
| The Cat's Pajamas | Cree Meadows Country Club |
| White Mountain Ice | Varnadores Little Creek RV |
| Richard Hawthorne | Ruidoso Municipal Schools |
| Thompson Insurance | Ruidoso Valley Noon Lions Club |
| Lincoln County Grill | |
| Ruidosorealtors.com | Hurd La Rinconada Gallery |
| Wind Dancer Realty | Bonito Hollow RV Park & Campground |
| Thunderbird Lodge | |
| L. C. Sheriff's Posse | Mary Weaver, PPL Services |
| Ruidoso Ready Labor | |

**Village of Ruidoso Permits
Planning & Zoning July 2003**

Total permits issued - 83
Total Value - \$3,738,174.19

**ADDITIONAL
BUSINESS AFTER HOURS**

Spencer Theater for the Performing Arts
Airport Road, Alto, NM
October 2, 2003
5:30 PM - 7:30 PM

**Sales Statistics for
Ruidoso Board of Realtors**

	July '03	Aug. '03
Closed List.	97	133
Total Sell. Price	\$10,649,067	\$15,992,283
	Jan. -Aug. '03 YTD	
Closed List.	675	
Total Sell. Price	\$71,560,024	
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	July '02	Aug. '02
Closed List.	79	96
Total Sell. Price	\$7,528,545	\$8,743,400
	Jan. -Aug. '03 YTD	
Closed List.	590	
Total Sell. Price	\$57,841,171	

Shop Locally with “I ♥ Ruidoso Valley” Gift Certificates



WHO CAN BUY THE CERTIFICATES:

Individuals who are either local residents or visitors; businesses, corporations, organizations, anyone who wants to show their appreciation.

REASONS TO BUY THE CERTIFICATES:

Employee rewards, customer appreciation, stocking stuffers, birthday gifts, anniversary gifts, something family and relatives can do when they visit.

HOW IT WORKS:

This program is simple. Individuals or businesses purchase these certificates at the Ruidoso Valley Chamber of Commerce. The buyer has up to one year to use them at participating Ruidoso Valley Chamber of Commerce Members. The recipient purchases goods and services from a participating Ruidoso Valley Chamber of Commerce member and present the certificate. It is treated just like cash although it has no cash value. If the total for the good or service is less

than the certificate, the difference is refunded to the certificate owner. If the total for the good or service is more than the certificate, the certificate owner pays the difference. The participating Ruidoso Valley Chamber of Commerce member brings the certificate to the Ruidoso Valley Chamber of Commerce office and is reimbursed the full amount of the certificates that were used in that establishment.

WHAT TO DO:

Try the certificate yourself. Come to the Ruidoso Valley Chamber of Commerce and buy some to try it out. You'll find just how easy and fun it really is. More importantly, contact the Ruidoso Valley Chamber of Commerce and let us know that you will participate. That way, we can prepare a list for certificate buyers as well as creating some type of designation so the buyers can easily spot participating members, like a door sticker for example.

BUSINESS FUNDING ALERT!

The state of New Mexico has allocated \$28,000 to Lincoln County businesses for Adult (On the Job Training) "OJT"/Customized training only. Some conditions do apply on the adult funding and the persons interested should get in contact with the New Mexico

*Director's Message: Exec. Dir.
Brad Treptow*



What a great time of year! School started last month, the motorcycle rally is this weekend, soon to follow is Aspenfest, the Cowboy Symposium and Oktoberfest.

You'll notice that the Ruidoso Valley Chamber of Commerce started a local shopping initiative with the "I Love Ruidoso Valley Gift Certificate" program. The details are at the top of this page. Contact Karen at the chamber to participate in this program at 257-7395 or Karen@ruidoso.net.

It's important to mention a couple of "housekeeping" issues. First, that the statewide chamber of Commerce, ACI, like the Ruidoso Valley Chamber of Commerce, is opposed to any taxation of non profit organizations and they will be preparing their lobbyists for the special session which starts towards the end of next month. Also, the Hobbs race track and casino is an issue that could be decided before the holidays. Meeting information is on the front page for those interested in this issue. Have a great fall season!

Regards,
Brad Treptow

**GOLDEN
ASPEN
MOTORCYCLE
RALLY!**
Sept. 17-21