



The Noisy Water Gazette

Volume 1, Issue 3
June 2003

Inside:

Page 2 - Board of Directors
Page 2 - You Don't Say...

Page 3 - Chamber Survey
Page 3 - New Members
Page 3 - Announcements



In Every Issue:

Cover

- Monthly Calendar

Page 2

- Board of Directors

Page 4

- Director's Message

Welcome to the new Ruidoso Valley Chamber of Commerce Executive Director

The Chamber starts a new chapter this month with Brad Treptow coming on board as the new Executive Director. The staff is looking forward to working with Brad and the continuing growth of the Chamber's contribution to the business community.

It takes everyone of us (Chamber staff and businesses) to create the village that we desire. What ideas and/or suggestions do you have for the Chamber? Where do you see our Village going? How can we all work together to create prosperity for all of us? It must be a win/win situation in order to grow and prosper. The Chamber desires to be a part of this growth.

The staff wishes Patric much success with his new business venture as we say goodbye to his leadership. His last day at the Chamber is June 13th. It is a pleasure to know Patric, Chris and their two daughters.

A major contribution was Patric's computer expertise and the staff has benefited greatly. One aspect of that knowledge is the newsletter.

The only constant in this world is change. Best of everything to Patric and his family.

Calendar of Events

JUNE 2003

- 1 - Swimming Pool Opens! 257-2795
- 7 - 5 th Annual White Oaks Miner Day. 648-2363
- 7 - Pet "Faire" Schoolhouse Park. 257-0550
- 7 - The Heart Gallery Exhibit. 800-432-2075
- 13 - Art After Hours Gallery Walks. 378-4302
- 13-15 - D & T Bonito Store A & C. 336-4719
- 14 - Mountain Blues Festival. 257-9535
- 14 - Run to the Mesa. 627-5507
- 14 - Pine Top Rod Show. 257-2281
- 21 - EPSO Pops Concert. 336-4800
- 28 - Blooming in June. 257-2220
- 28 - Gregg Young & 2nd St. Band. 336-4800
- 29 - New Mexicords Concert. 336-4800

BUSINESS AFTER HOURS

- June 19 - Dance Studio
- July 17 - Chileo's
- August ? - Small Business After Hours at the Chamber of Commerce
- September - Golden Aspen Rally
- October ? - Mitchells
- November 6 - 1st National Bank
- December - RVCC Open House

Ruidoso Valley Chamber of Commerce
Board of Directors

Dr. Jim Miller—President
Pat Martin—President Elect
Phillis Barnett—Past President
Rusty Garvin—Treasurer
Paul Ragland—VP Business Membership
Michelle O'Brien—VP Community Service
Steve Tally—Lodging Council
Casteel Marteel—Large Retail Council
Jim Gibson—Healthcare Council
Jean Stoddard—Attractions Council
Tracey Jeffers—Professional Council
Chad Evans—Real Estate Industry
Demaris Howell—Small Retail Council
Nisha Hoffman—Ruidoso Valley Greeters
Ex-Officio Members
Deborah Marcum-Byars—
Village of Ruidoso
Jackie Branum—City of Ruidoso Downs
Brian Parrish—Inn of the Mountain Gods

Chamber Business Office Staff

Brad Treptow - Executive Director
brad@ruidoso.net
Marguerite Grace—Operations Manager
marguerite@ruidoso.net
Karen McGeoghegan—Exec. Assistant
chamber@ruidoso.net

Visitor Center Staff

Gerri Baker—Manager
info@ruidoso.net
Lillie Erives-Mattson—Visitor Center
Information Specialist
Eddie Parker—Visitor Center
Information Specialist

Web site hits for the month of May, 2003
Total sessions served: 123,513
Total hits made: 2,578,513
Total page view hits: 251,228

“You Don’t Say-Questions You Shouldn’t ask a Job Applicant”

Reprinted with permission by Mark Jaffe, owner of the Jaffe Law Firm
from The Jaffe Law Firm’s Letter *Legis Gnosis* -
written by Judy K. Kelley, Esq.
Part 1

Hiring the right employee to work for you is an important part of having a successful business. You want an employee who is capable of doing the job. You want one who will show up for work regularly. And you want one who will get along with the other employees. If you make a bad hiring decision, you are faced with suffering in silence, training and counseling, or firing the employee. None of these choices are much fun. So, you are right to learn as much as possible about an applicant before you decide to hire him or her. However, you must not violate the law as you learn about the applicant.

The jumping-off point for conducting a legal job interview (or writing a job application) is to decide what functions the job requires. Does the job require someone who can be at work at 8:00 a.m. every morning? Is the person who does this job required to lift 50 pounds without help? Must this employee be able to speak Spanish? Use the required job functions to write interview questions. Questions that excessively screen out members of minorities or members of one sex and do not validly predict successful job performance should not be asked. You should be cautious of questions about birthplace, nationality, ancestry, or descent of applicant, applicant’s spouse, or parents, sex, marital status, race, color, religion, physical or mental disabilities or handicaps, health or medical history, height, weight, pregnancy, birth control, child care arrangement, age, year of birth, when the applicant graduated from high school or college, and membership in social clubs or organizations.

Ask yourself these general questions as you prepare for an interview:

1. If I use the information in the answer to this question, will it tend to eliminate minorities or members of one sex?
2. Will the answer to this question tend to screen out a qualified person because of their disability before I evaluate the applicant’s actual ability to do the job?
3. Is this information really necessary to judge an applicant’s competence or qualifications for the job in question?
4. Is this question asking for information that is *really* required to do this job?

By now, you must be wondering how you can find out anything about the job applicant without violating the law. The following questions and answers show how you can do it.

Part 2 continued next month.

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“You are what you repeatedly do. Excellence is not an event - it is a habit”
Aristotle 384-322 BC Greek Philosopher and Scientist

Ruidoso Valley Chamber of Commerce Survey

Please reply via mail or fax to 257-4693

Has the Chamber done a good job of keeping you informed on issues affecting the local business community?

On a scale of 1-5 (5 being the highest) how would you rate the job the Chamber has done?

What do you view as the most important issue facing the business community today?

What do you see as the most important issue in the near future?

What could the Chamber do to improve the line of communication concerning business issues?

Are there any specific issues that the Chamber should be addressing today?

Thank you for your time in responding to our survey.

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Ribbon Cutting at the Casino Apache Travel Center

May 22, 2003 was the soft opening for the new Travel Center, Casino Apache.

The Chamber was not able to secure a picture for the ribbon cutting. Perhaps next month we will have it.

^^

Why We Love Kids —

A little girl had just finished her first week of school. "I'm just wasting my time," she said to her mother. "I can't read, I can't write and they won't let me talk!"

A little boy got lost at the UMCA and found himself in the women's lock room. When he was spotted, the room burst into shrieks, with ladies grabbing towels and running for cover. The little boy watched in amazement and then asked, "What's the matter haven't you ever seen a little boy before?"

^^

The Chamber received a very nice letter from Mr. & Mrs. Richard J. Reed of Albuquerque. They had car problems and were very please with the way they were treated by Pat's Texaco station, Sierra Blanca Motors and Super 8 Motel. Their letter says they will back for another golf tournament at the Inn of the Mountain Gods in September. Thank you Mr. & Mrs. Reed for letting us know.

Welcome New Chamber Members

PayDay OK - owned by Betty O'Dell
2810 Sudderth # 211 (Pine Tree Square)
257-8163 Fax 257-8166
ODELL@Paydayok.com
Payday loan and cash advance loans.

5PH Investments, Ltd, Stephen P. Hartnett
4500 Winewood Ct, Colleyville, TX
817-868-0081 Fax 817-354-6335
Real estate property under development in Ruidoso.

Promotional Prod. & Ad. Specialties, Donna G. Labatt
2216 Fairway Terrace, Clovis NM
505-763-5519 Fax 505-356-1066
Promotional products, awards & recognition programs.

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Congratulations

to

Myk and Becky Ewing, Books, Etc.,
on the birth of their
daughter, May 21, 2003.

* * * * *

The Annual RVCC Banquet will be held at the Alto Country Club June 26th, 2003. 5:30pm - 7:30pm. There will be a special guest speaker to be announced. Invitations will be sent, so mark June 26th on your calendars.

PLEASE - to those members that came in during our membership drive, we must have your completed applications to finalize your membership status. All applications go before the Board of Directors during the board meeting the last Wednesday of each month, until then you are not officially a member. It may not seem like a big deal, but it really is.



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(505) 257-7395

E-mail:
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Web: www.ruidoso.net

Your input is invaluable! What items of interest would you like to see in your newsletter? Contact the Chamber with ideas, suggestions and/or noteworthy items.

Director's Message:
Executive Director

CHAMBER ANNOUNCEMENTS

Would you like to volunteer for a Chamber Committee? Please go to: www.ruidoso.net/chamber/committee.htm & fill out the form.

Thank You!

The Committees are:

Membership
Aspenfest
Education
Financial Oversight
Scholarship
Art Festival
Education
Healthcare
Legislative/Governmental Affairs
Film
Leadership Lincoln
Nominations

BULK RATE
U.S. POSTAGE

PAID

Ruidoso, NM
Permit No. 19



Meet the Chamber's new Executive Director

Hello,

I am absolutely elated to have been selected as your Ruidoso Valley Chamber of Commerce Executive Director.

I think you'll agree that the Chamber and it's Board is dedicated to serving its members and helping your business thrive all year long.

If there are any suggestions you may have please don't hesitate to call me or any staff member.

I am looking forward to meeting and working with the members, board and all area business leaders. Please let me know if I can ever be of any assistance.

Regards,

Brad Treptow