



The Noisy Water Gazette

RAIN, RAIN, RAIN.....What a way to start July...

Volume 1, Issue 4
July 2003

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We have a great chamber board and we have some key things we would like to accomplish over the next year. We would like to initiate a water conservation marketing program. We also want to bring two new events to the area during the slower months. We will continue to work on affordable housing and forest thinning. We are striving to increase membership communication. We will offer at least four business seminars this year. The filming industry is always looking for locations and what better place than Lincoln County! Let's bring them here. We have lots of things we want to accomplish and with our strong membership, I have no doubt this will be a great year!

I would like to remind everyone of the upcoming Art festival at the Ruidoso Convention Center on July 25, 26 and 27.

Be an active member of the chamber as we are only as good as our membership. If you have any questions or concerns, please let us know about them. I look forward to working with all of you.

Pat Martin
President 2003-04

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Calendar of Events

JULY 2003

- 10-11 Ruidoso Comm. Blood Drive 888-676-5433
- 11 Art After Hours Gallery Walks 378-4302
- 11-12 Relay for Life 257-5310
- 12-13 Art Loop Tour 653-4081
- 12-13 Zia Festival 378-4431
- 18-19 Creativity Counts! 888-888-0650
- 18-20 Christmas in July Bridge Tourn. 257-1898
- 19 Christmas in July 257-2356
- 19 Second City Chicago (Spence) 336-4800
- 20 Single Parent Family Camp 336-4404
- 23 Doug Montgomery Concert 336-4800
- 25-27 32 Annual Art Festival 257-7395
- 26 Aaron Tippin Concert 378-4140

BUSINESS AFTER HOURS

- July 17 - Chileo's
- August 21 - Small Business After Hours at the Chamber of Commerce
- September - Golden Aspen Rally
- October 16 - Mitchells
- November 6 - 1st National Bank
- December - RVCC Open House

Ruidoso Valley Chamber of Commerce
Board of Directors

Pat Martin—President
Paul Ragland—President Elect
Dr. Jim Miller—Past President
Steve Tally—Treasurer, Lodging Council
Casteel Martell—VP Business
Membership, Large Retail Council
Demaris Howell—VP Community
Service
Greg Cory—Financial Council
Dr. Gary Jackson—Healthcare Council
Jean Stoddard—Attractions Council
Tracey Jeffers—Professional Council
Chad Evans—Real Estate Industry
Michele O'Brien—Small Retail Council
Betty Blair—Ruidoso Valley Greeters
Ex-Officio Members
Deborah Marcum-Byars—
Village of Ruidoso
Jackie Branum—City of Ruidoso Downs
Brian Parrish—Inn of the Mountain
Gods

Chamber Business Office Staff

Bard Treptow - Executive Director
brad@ruidoso.net
Marguerite Grace—Operations Manager
marguerite@ruidoso.net
Karen McGeoghegan—Exec. Assistant
chamber@ruidoso.net

Visitor Center Staff

Gerri Baker—Manager
info@ruidoso.net
Lillie Erives-Mattson—Visitor Center
Information Specialist
lillie@ruidoso.net
Eddie Parker—Visitor Center
Information Specialist
eddie@ruidoso.net

Web site hits for the month of June, 2003
Total sessions served: 171,112
Total Hits made on server: 4,791,994
Total page view hits: 462,790

Webmaster: Dave Shultz
937-2374, dave@ruidoso.net

Small Business Development Center Eastern New Mexico University—Roswell

Overview and History

The Small Business Development Center at Eastern New Mexico University-Roswell is one of more than 1,100 such centers located throughout the United States, as well as in Guam, American Samoa, Puerto Rico, the Virgin Island, and Washington, D.C.

The Small Business Administration started the SBDC program in 1976 in order to provide entrepreneurs with local access to the SBA's many innovative programs. In 1980, the program was written into law. Today, 23 years later, SBDCs are staffed by personnel who can do far more than explain various SBA loan programs to their clients. People come to the SBDC to talk with an experienced business counselor about anything relating to their business or their potential business. Usually a client is seeking a loan to start or expand a business. The SBDC can help the client determine what type of loan to apply for (it does not have to be an SBA loan), and will then help him with his loan application and a business plan.

Sometimes the business is a vaguely conceived idea and the client has no idea of the next step he should take; sometimes the business is already established and prospering, and the client wants to expand. Counselors are skilled at evaluating their clients' level(s) of expertise, and try to meet them at that level. The counselor's job is to listen and aid the client, not to evaluate the client's potential for success. Once the counselor has a clear idea of what the client wants, he will suggest other assistance the SBDC can offer, or he may recommend another agency or program.

The director of the Roswell SBDC, Eugene Simmons, comes to Ruidoso weekly, usually on a Friday. Local banks have become valuable partners of the SBDC program, and provide office space, on a rotating basis, for Gent to use for his meetings with clients.

In a typical first appointment the client will sign a "Request for Assistance." Information gathered at this time goes into a client database, which is kept strictly confidential. From that moment on, all contact with the client, or work done for the client, is recorded. This allows the center to maintain a demographic profile of its clients and to track the kinds of assistance rendered, the type of work performed for clients, and the number of hours spent with, or for, the client. For those clients who are starting or expanding a business, capital created (loans) and jobs created will be recorded as well. All of this information is reported quarterly to the state's Lead Center as well as to the Small Business Administration.

For more information, contact Eugene Simmons at the Roswell Small Business Development Center at 505-624-7133.

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THANK YOU PATRIC & BEST WISHES!!

Everyone at the chamber feels that Patric did a wonderful job at the chamber and we all wish him well in his new venture. I'm sure there are several people in the area who feel the same way about him and his efforts in several areas. His hard work and dedication were instrumental in upgrading the technology for chamber and visitor center staff and operations. If you see him be sure to pat him on his back for the year and a half of dedicated service and wish him well.



May 22, 2003
Tribal President Sara Misques and Tribal Council
Ribbon Cutting for the new Travel Center
on Highway 70

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Champion of Service Award
this month goes to:
Manny Cordova - right
and
Luis Nova - left
Ruidoso Convention Center

32ND ANNUAL ART FESTIVAL
JULY 25, 26 & 27TH
RUIDOSO CONVENTION CENTER

Friday— Noon to 6:00 pm
Saturday—Saturday 10:00 am to 6:00 pm
Sunday— Sunday 11:00 am to 5:00 pm
Admission is only \$3.00

Children under 5 free, ages 6—16 \$1.00

Silent Auction

Food Court

Artists from Lincoln County, many New Mexico towns, Texas, California, Wyoming, Montana, Florida, Arizona, Oklahoma, Colorado, Mississippi, Utah, Missouri, Indiana, Arkansas, Maine, Michigan.

Would you enjoy being a volunteer? We can use a variety of help - booth sitting, selling tickets, wiping off food tables and of course, clean up Sunday after the show is over. Please call Karen at 257-9375 or stop by the Chamber and look over the list that best fits into your schedule - hours and days.

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Gross Receipt Tax— March 2003 - \$466,567,

April 2003 - \$524,303

Lodger's Tax Historical Collections

22% increase from the same month 2002

\$35,876 April 2003

\$27,768 April 2002

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Please e-mail the Chamber (Karen@ruidoso.net) your e-mail address as the newsletter will soon be sent electronically. If you do not have an e-mail address you can get one at yahoo.com or aol.com. If you don't have a computer let us know and we will mail you a hard copy. 257-7395, out of town 877-RUIDOSO. Thanks!

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Welcome our new members for June

- Ruidoso Mountain of Blues Festival
- New Horizons Developmental Center, Inc.
- Natural Health Care Complex
- A—29 Company
- RV Park Association of Greater Ruidoso
- Oso Cabins
- Get-A-Way Home From Home
- Carolyn M. Craig - Greeter
- Minter Investment Management, Inc.
- First Baptist Church of Ruidoso Downs/Baptist Bible Bikers Assoc.
- Twobears Trading Post
- Fly's Etc, New owners Charles & Brenda Dixon
- Bear Mountain Lodge/Harvest Festival



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877-RUIDOSO
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info@ruidoso.net

Web:www.ruidoso.net

Your input is invaluable! What items of interest would you like to see in your newsletter? Contact the Chamber with ideas, suggestions and/or noteworthy items.

Are you a small business without a store front? Consider being a part of the August Small Business After Hours at the Chamber of Commerce for \$75.00. This helps pay for the food and beverages. Contact Karen at 257-7395.

Director's Message:

Executive Director

Brad Treptow



I hope you're having a great summer.

You probably noticed some changes in this month's newsletter, all for the better I hope.

CHAMBER ANNOUNCEMENTS

Would you like to volunteer for a Chamber Committee? Please go to: www.ruidoso.net/chamber/committee.htm & fill out the form. Thank You!

The Committees are:

Membership
Aspenfest
Education
Financial Oversight
Scholarship
Art Festival
Education
Healthcare
Legislative/Governmental Affairs
Film
Leadership Lincoln
Nominations

First, you'll see a letter from this year's president, Pat Martin. This will be a staple each month. Also, on the inside, is some information from the Small Business Development Center in Roswell. This month includes a brief overview while future months will highlight goals, partnerships and other vital information. You'll also find recent figures on lodger's and gross receipts sales taxes as well as the new members for each month. Finally, you will start to receive this newsletter electronically...in other words, via email. This way, the information will be expedited and you can print out as many copies and route them throughout your business so more people can keep up with chamber activities and information.

These changes should help accomplish the chamber's goal of improving membership communication as well as providing you a document that should be a more useful tool for your business management. I'm interested in your thoughts on the changes. Please feel free to contact me at the chamber with any questions or suggestions.

Regards,

Brad Treptow

BULK RATE
U.S. POSTAGE

PAID

Ruidoso, NM
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