



The Noisy Water Gazette

Volume 1, Issue 1
Newsletter Date

Inside:

Pages 3 and 4

Meet the Board of Directors and the staff of the Ruidoso Valley Chamber of Commerce and Visitors Center



A change of Seasons - A change of Focus

As the Ruidoso Valley moves from winter to spring our sense of direction changes. There is quiet time now until the end of May. The skiers will be replaced by campers, hikers, bikers, horse race followers and tourists that come just for the beauty of the mountains and the area that surrounds them. This gives our local business community an opportunity to plan for the summer months that provide cash flow to carry them through the leaner times of the year.

What a season Ski Apache had. Good snow, all trails were open and travelers came from afar to enjoy the slopes. Riker Davis says it was a great season, over 200,000 people. Most came from Texas, there were folks from Oklahoma, Arizona, Louisiana and the fastest growing segment of skiers are coming from Mexico. The weather cooperated well during the entire season, lots of snow before Christmas giving way to blue skies and clear roads during the holidays. The schools on spring break were spread out over a two week period with 3,500 to 4,000 on the slopes at any one time. This creates a safer environment for the skiers and an easier work load for the staff.

The season ended on March 30th.

In Every Issue:

Cover

- Monthly Calendar
- BAH's Calendar

Page 2

- A Word From the Board

Page 4

- Director's Message

Calendar of Events

APRIL

- 1st - D & T Bonito Store Arts & Crafts 336-4719
- 5th - Trinity Site Tour 800-826-0294
- 5th - "Copacabana", Spencer Theater 336-4800
- 10-11 - Red Cross Rose Sale Delivery Day 257-7579
- 11-13 - D & T Bonito Store Arts & Crafts 336-4719
- 19th - The Great Bear Hunt Exhibit 378-4302
- 24th - Band du Soleil, Comm. Concert 336-4015 (Season Tickets required)
- 26th - Nob Hill Arts & Crafts Fair 378-8538
- 26-27 - Artists of White Oaks 648-2732

BUSINESS AFTER HOURS

- April 10th - Schlotzsky's TCBY
- May 15th - Cree Meadows
- May 29 - The Old Mill
- June 5 - West Winds Lodge
- June ? - Dance Studio
- July 17 - Chileos
- August ? - Small Business After Hours at the Chamber of Commerce
- September - Golden Aspen Rally
- October - Mitchell's
- November 6th - 1st National Bank
- December—RVCC Open House

MEET THE RUIDOSO VALLEY CHAMBER OF COMMERCE BOARD OF DIRECTORS

- Dr. Jim Miller** - President - Education/Technology Council - Eastern New Mexico University
- Pat Martin** - President Elect - Restaurant Council - Lincoln County Grill
- Phillis Barnett** - Past President - Real Estate Council - Art Festival Co-Chairman - The Title Company
- Rusty Garvin** - Treasurer - At Large Council - Wells Fargo Bank
- Paul Ragland** - Vice President of Membership Services - Shuttle Ruidoso
- Michelle O'Brien** - Vice President of Community Services - Michelle's, Inc.
- Steve Tally** - Lodging Council - Hawthorne Suites Golf & Convention Resort
- Casteel Martell** - Large Retail Council - Village Hardware
- Jim Gibson** - Healthcare Council - Lincoln County Medical Center
- Jean Stoddard** - Attractions Council - The Hubbard Museum of the American West
- Tracey Jeffers** - Professional Council - American Business Appraisers
- Chad Evans** - Real Estate Industry Council - Lincoln County Homebuilders Association
- Demaris Howell** - Small Retail Council - Season's Nursery
- Nisha Hoffman** - Ruidoso Valley Greeters

Ex-Officio Members

- Deborah Marcum-Byars** - Village of Ruidoso
- Jackie Branum** - City of Ruidoso Downs
- Brian Parrish** - Inn of the Mountain Gods

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Congratulations!
April's Champion of Service Award
 to
Ted Durham and Max Larsen
 at
Sierra Blanca Motors.



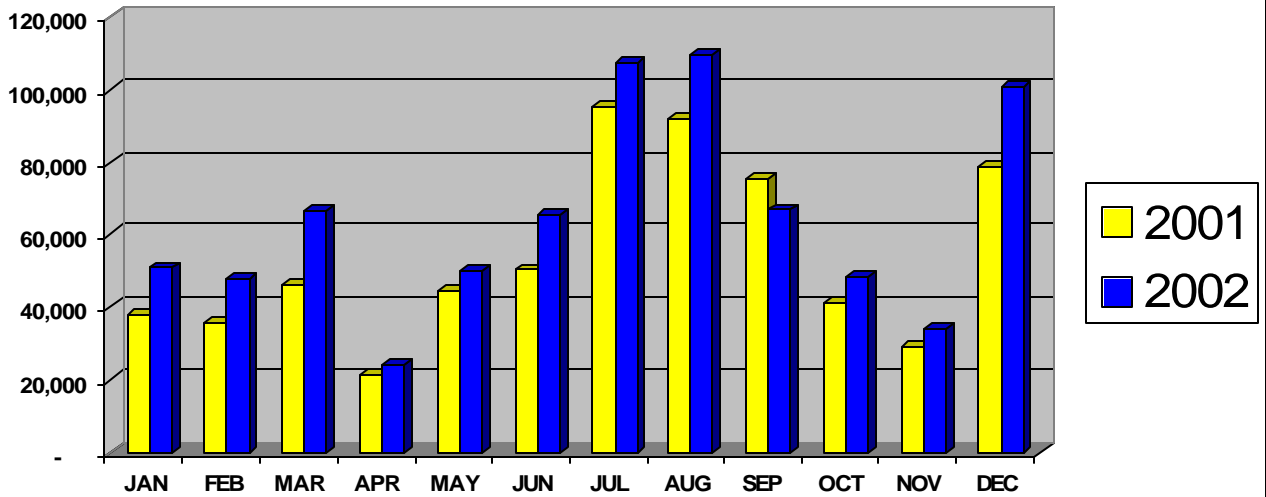
The Ruidoso Valley Greeters ribbon cutting at Domino's. General Manager Chuck Hamblin doing the honors. Two businesses, same ownership. This is a one of a

kind operation for Domino's. Chuck said if it works in Ruidoso it could very possibly be done in other stores worldwide.

The Ruidoso Valley Greeters ribbon cutting at Avalanche



RUIDOSO LODGERS TAX



MEET THE RUIDOSO VALLEY CHAMBER OF COMMERCE AND VISITORS CENTER STAFF



Patric Pearson - Executive Director



Gerri Baker - Visitors Center Manager



Marguerite Grace - Operations Manager



Eddie Parker - Visitors Center Information Specialist



Karen McGeoghegan - Executive Assistant



Lillie Erives - Mattson - Visitors Center Information Specialist

Director's Message:

Patric Pearson,

CHAMBER ANNOUNCEMENTS

Would you like to volunteer for a Chamber Committee? Please go to: www.ruidoso.net/chamber/committee.htm & fill out the form.

Thank you!

The Committees are:

- Membership
- Aspenfest
- Education
- Financial Oversight
- Scholarship
- Art Festival
- Education
- Healthcare
- Legislative/Governmental Affairs
- Film
- Leadership Lincoln
- Nominations
- Lincoln County

Your input is invaluable! What items of interest you would like to see in your newsletter? Contact the Chamber with ideas, suggestions and/or noteworthy items.

Hello,

As Executive Director, it is my privilege to be a dedicated advocate for the business community and the quality of life in the Ruidoso Valley. The Ruidoso Valley business community is dynamic and diverse. The Ruidoso Valley Businesses offer an amazing array of goods and services and we heartily encourage residents to "Shop Locally". An investment in the Ruidoso Valley businesses is an investment in the community. The taxes that businesses pay contribute toward the village and city services that all residents enjoy.

The Chamber is also dedicated to enhancing the quality of life in our community. We support many programs within the village and the city, both educational and cultural.

The Chamber has an excellent staff that is devoted to serving the member businesses. If there is any way my staff or I can serve you, please don't hesitate to call.

Sincerely,

Patric Pearson, Executive Director

5 Sponsors are needed for the Chamber page in the Ruidoso News, 6 months commitment at \$50.00 per month. Call Patric Pearson 257-7395. Thanks!

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